

carrié

The Answer to our (sub)urban
Mobility Struggle!



Carrié



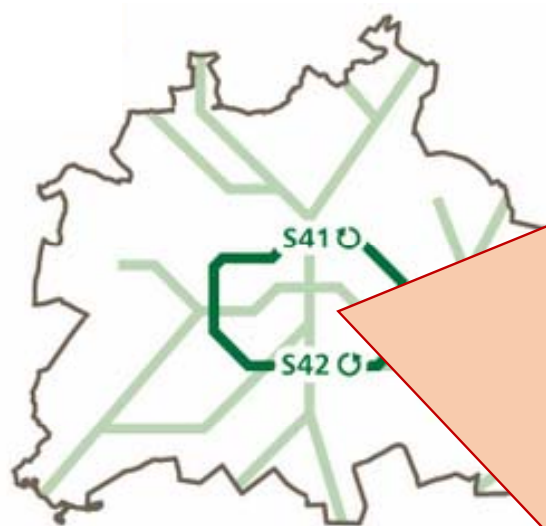


Carré Mobility will be the first
sustainable and **social mobility**
platform, for people – exactly
where they live!

LOVE YOUR
NEIGHBOUR

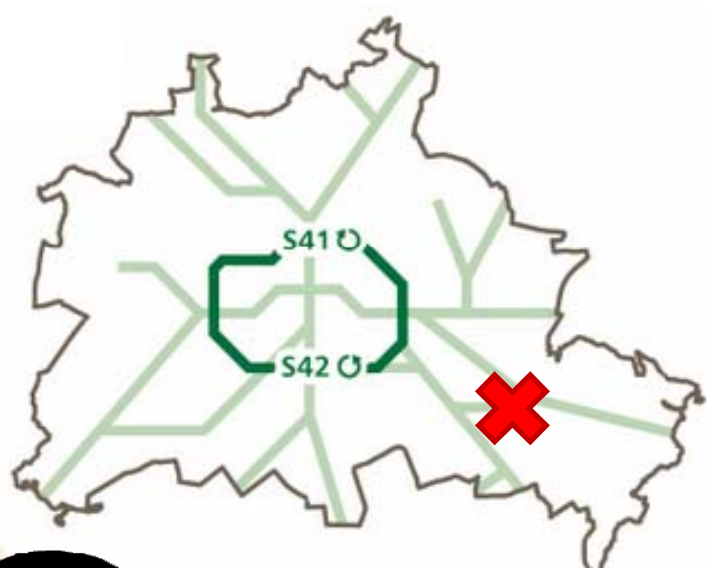
Carrié





Sam, age: 34
Young family father and
can commute to work
with public transport





Clara, age: 45

Local business owner,
stays in sub-urban area
out of conviction

1.

Reduction of revenue

2.

High costs for own fleet

Carrié

Carrié



The Solution for both:

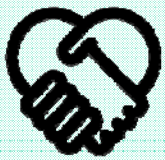
Carré Mobility – We combine **vehicle sharing** with **ride-sharing** and a **bring-along function** and thus allow our users to :



SAVE MONEY



BE ECO-FRIENDLY



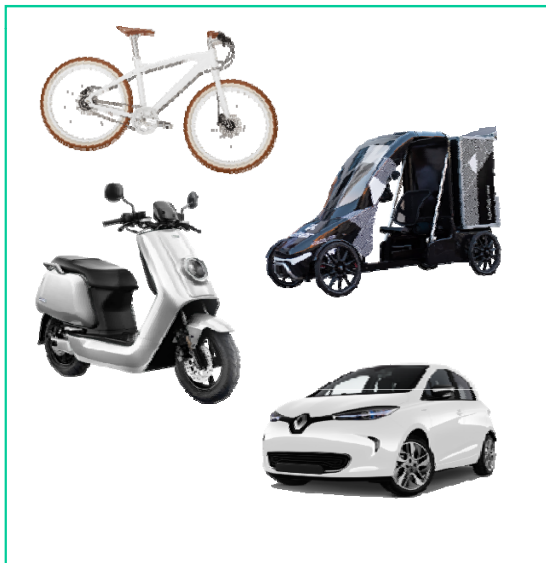
CREATE COMMUNITY



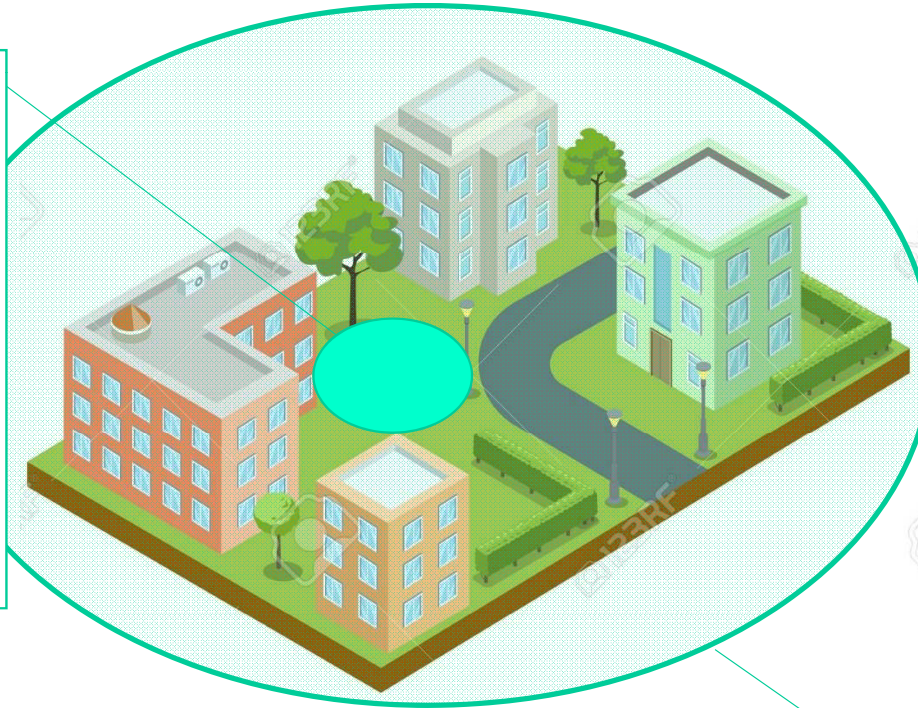
MAKE MONEY



The easy „All-in-One“ Mobility Solution



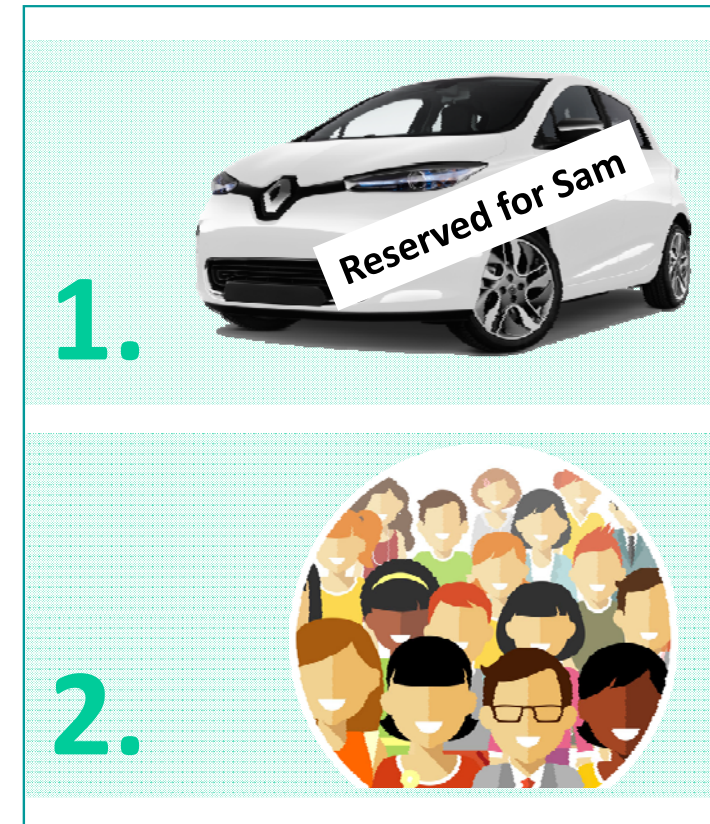
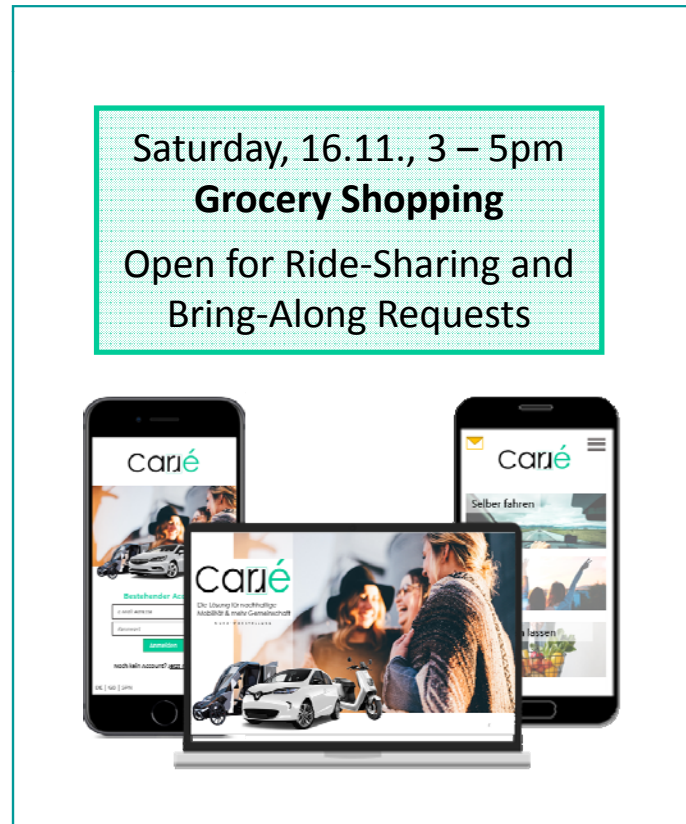
Customizable Mobility stations
either own Carrié vehicles or
integration of existent solutions



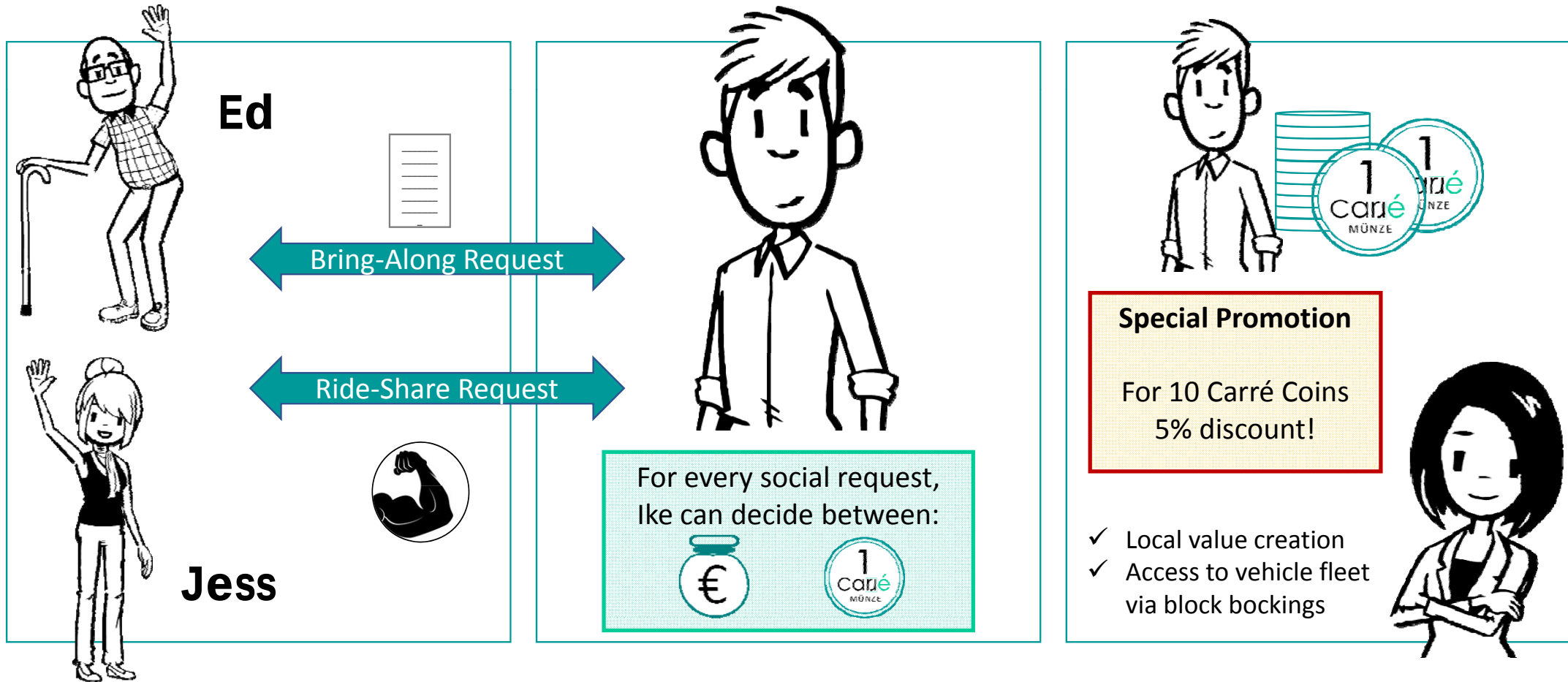
Operation is via an intuitive
smartphone and web
application



Practical example 1/2



Practical example 2/2



The Carré Principle

Each Station comes along with **comprehensive series of introductory events**.

1. An initial information event for the owner, residents and businesses
2. Try-Out courses for everyone that is interested
3. Trainings "How to use the software"
4. Recurring regulars' table "Carré Stammtisch"



WE ARE CARRÉ MOBILITY



Franziska Weiser
Founder & CEO

- Industrial Engineer (M.Eng.)
- 10 years experience in the mobility sector



Norbert Ritz-Schmidt
Co-Founder

- Dipl. Physicist
- 30 years of experience in software development



Jens Lünstedt
Software-Development

- Dipl. Engineer
- 30 years of experience in software development



Patrick Scheel
Marketing

- Bachelor of Science (Mrkt)
- Approx. 5 years experience as Interim Marketing Director

FOUNDER-TEAM

ADDITIONAL TEAM MEMBERS



Thank you for your Attention – Any Questions?



Franziska Weiser,
Founder & CEO
Franziska.Weiser@Carre-Mobility.de
Mobil: +49 171 3210972

<https://www.istockphoto.com/de/fotos/nutshell?sort=mostpopular&mediatype=photography&phrase=nutshell>

<https://noticiasya.com/2018/10/17/acusan-a-empleado-de-escuela-de-abusar-de-37-ninos-en-mexico/>

https://de.wikipedia.org/wiki/Berliner_Ringbahn#/media/Datei:S-Bahn-Ring_Berlin.svg

https://www.123rf.com/photo_81630851_stock-vector-cartoon-guy-student-standing-in-casual-clothes-vector-illustration.html

<https://www.istockphoto.com/de/fotos/nutshell?sort=mostpopular&mediatype=photography&phrase=solution>

<https://icon-library.net/icon/icon-for-community-25.html>

https://www.123rf.com/photo_90756908_stock-vector-small-town-architecture-3d-isometric-icon-residential-houses-city-streets-with-green-decorative-plan.html

Warum sollten Endkunden umsteigen?

Kostenvergleichsrechnung

Neben gesundheitlichen, sozialen und nachhaltigen Gründen, ist es auch noch günstiger:

Kosten eines VW Golfs pro Monat *		Äquivalente Carré Nutzung pro Monat	
Werteverlust	346 €	Eigenständige Fahrten	186,60
Steuern	7 €	Nutzung Mitfahr-Funktion	40 €
Versicherung	62 €	Nutzung Mitbring-Funktion	25 €
Sonstige Fixekosten	17 €	1x Wochenendtrip	100 €
Betriebskosten	107 €	1x Tagesbuchung	50 €
Inspektion und Wartung	16 €	Gesamt (Kosten):	401,60 €
Reparaturen	17 €	- Einnahmen (Mitnehmen/Mitbringen)	- 27 €
Reifenersatz	18 €	Gesamt (Total):	374,60 €
Gesamt	590 €		

*Neuwagen VW Golf 1.4 TSI BMT Comfortline, Haltedauer: 4 Jahre mit je 15.000 km. Quelle: [ADAC](#) (März 2016)