



redefining urban mobility.

logistics in urban mobility



possible solutions



more possible solutions



our solution



the goal is to build a bicycle that can be used as a utility vehicle

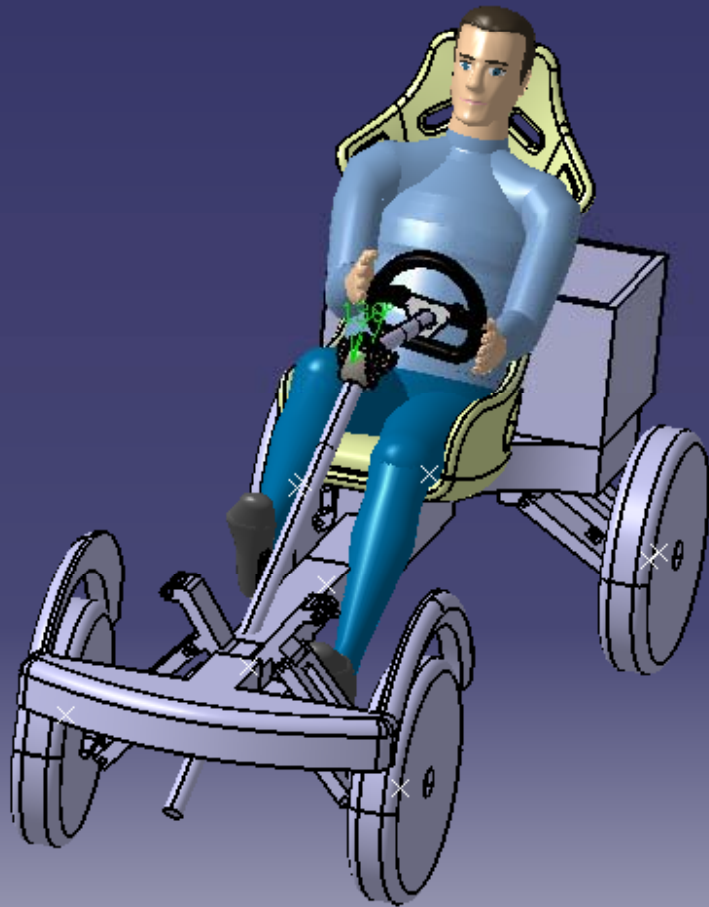
2013



2014



2015



2016



2017

C I T  K A R



2017

© | invivodesign

| client
Cit-Kar

| project
Karosserieentwicklung

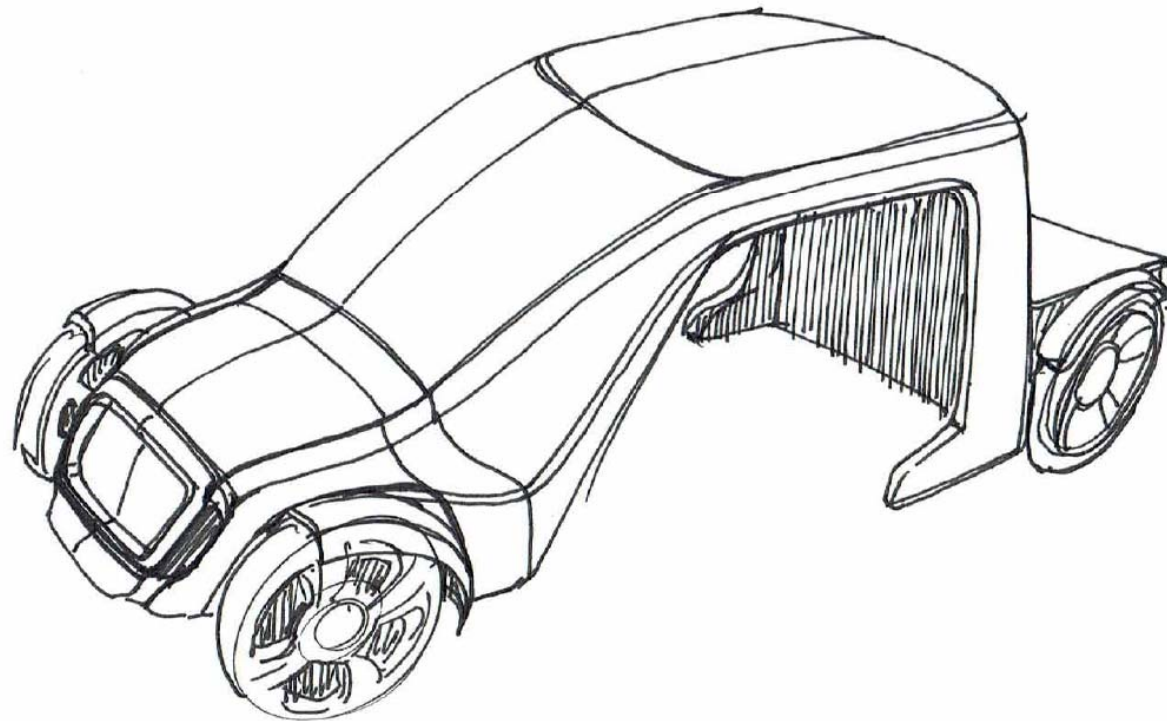
| step
step 3

| page
1

| date
30.01.18

INVIVO
industrial design

Cit-Kar Body development



2017

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| client
Cit-Kar

| project
Karosserieentwicklung

| step
step 3

| page
2

| date
30.01.18

INVIVO
industrial design

Cit-Kar Body development

Stylistic elements:

- Exact proportion
- Wheels too thick
- Transparent windows
- Face like Alien



2017

© | invivodesign

| client
Cit-Kar

| project
Karosserieentwicklung

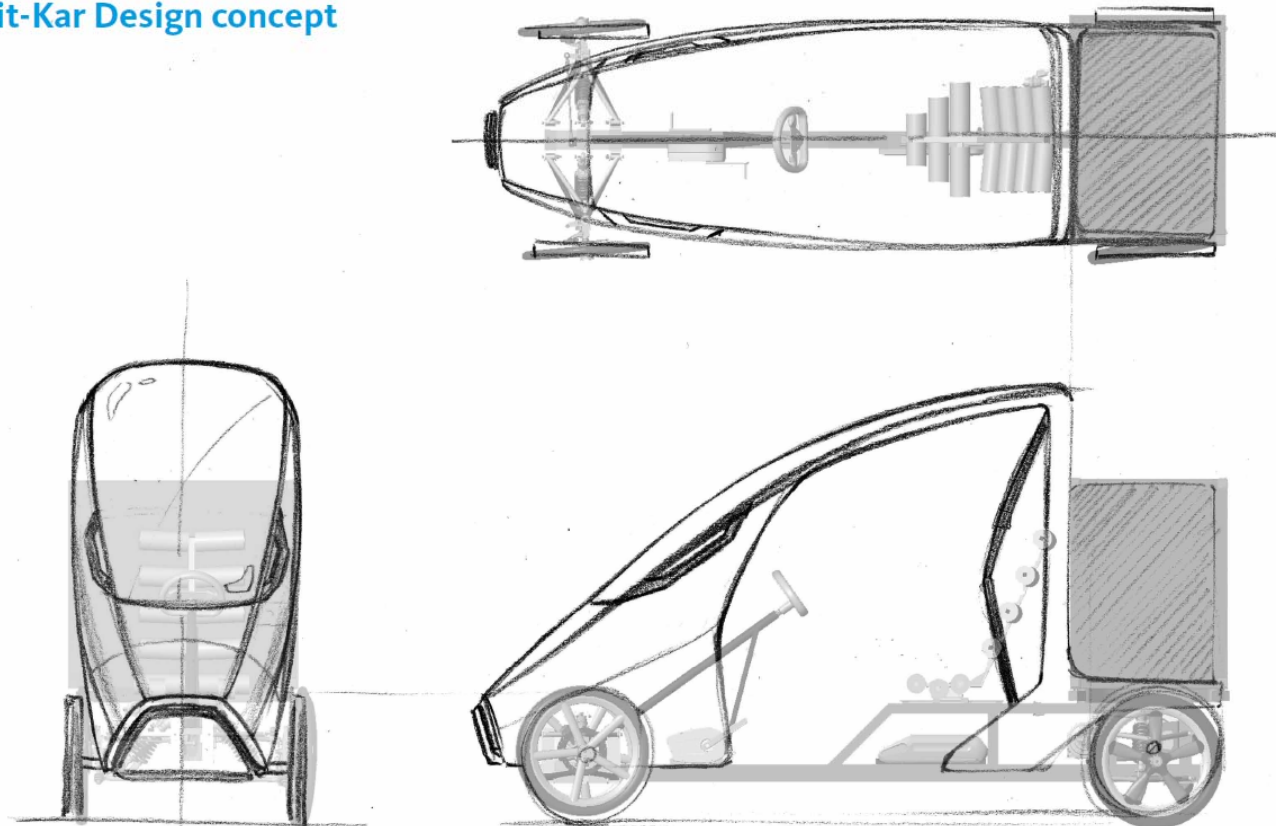
| step
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| page
8

| date
30.01.18

INVIVO
industrial design

Cit-Kar Design concept



2017

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| project
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| step
step 3

| page
9

| date
30.01.18

INVIVO
industrial design

Cit-Kar Design concept



2018

LOADSTER



2018



LOADS+ER

Looks small. Fits a lot.

2018

Different things

Electric

LOADS+ER

A diagram with two lines pointing from the words 'Different things' and 'Electric' to the word 'LOADS+ER'. The line from 'Different things' points to the 'S' in 'LOADS', and the line from 'Electric' points to the '+' sign in 'LOADS+ER'.

2018



2018



April 2018

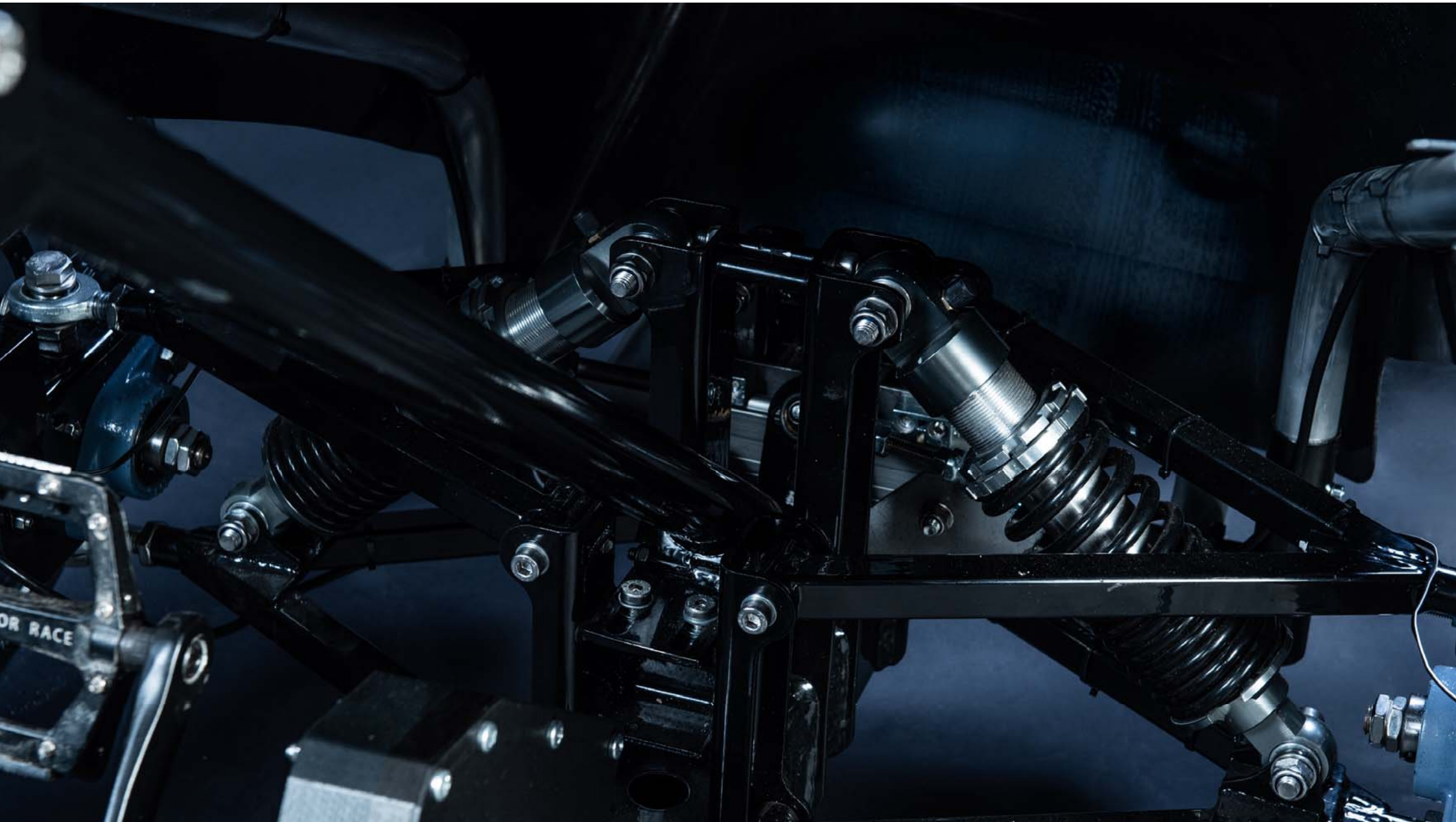


September 2018









2019



Aufbau der Loadster - Tag 4

2019



Aufbau der Loadster - Tag 2

2019



2019



**GERMAN
DESIGN
AWARD
WINNER
2019**

Universal Design



**GERMAN
DESIGN
AWARD
SPECIAL
2019**

Excellent Product
Design

2020



Danke 😊

