

# 2<sup>nd</sup> International Urban Mobility Dialogue

7<sup>th</sup> -10<sup>th</sup> November 2018 | Berlin, Germany



## Sponsor Packages

We offer different sponsorship packages to present your company to a wide international audience at the 2<sup>nd</sup> International Urban Mobility Dialogue.

### Bronze Sponsor

3 packages available	<b>Exhibition Space at the Dialogue Venue</b> Standard size: 2 x 2 meters, incl. paperboards, Table with chairs, WLAN, Power supply <b>Company Logo in Program / on Website</b>	<b>15.000 €</b> (includes 2 conference tickets)
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### Silver Sponsor

3 packages available	<b>Exhibition Space at the Dialogue Venue</b> Standard size: 2 x 2 meters, incl. paperboards, Table with chairs, WLAN, Power supply ★ ½ Page Advertising in Conference Proceedings ★ Advertising or Giveaways in Conference Bag <b>Company Logo in Program / on Website</b>	<b>20.000 €</b> (includes 2 conference tickets)
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### Gold Sponsor

3 packages available	<b>Exhibition Space at the Dialogue Venue</b> ★ Premium size: 2 x 4 meters, incl. paperboards, Table with chairs, WLAN, Power supply ★ <b>1 Invited Lecturer / Speaker of Choice</b> Presentation during the morning sessions ★ <b>1 Dialogue Session with Topic of your Choice</b> Separate Conference Room (app. 25 people), Beamer Projection ★ <b>Company Logo on Entrance Banner</b> ★ <b>1 Page Advertising in Conference Proceedings</b> <b>Advertising or Giveaways in Conference Bag</b> <b>Company Logo in Program / on Website</b>	<b>35.000 €</b> (includes 3 conference tickets)
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### Social Event Sponsor

1 package available	<b>Exhibition Space at the Dialogue Venue</b> Premium size: 2 x 4 meters, incl. paperboards, Table with chairs, WLAN, Power supply  ★ <b>Exclusive Sponsor of the UMD18 Social Event</b> Upper Class Restaurant & Club, Advertisement on tables, on menu card and at the entrance  ★ <b>Banquet Speech</b> 15 min. in length  <b>Advertising or Giveaways in Conference Bag</b>  <b>Company Logo in Program / on Website</b>	<b>35.000 €</b> (includes 3 conference tickets)
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### Innovation Award Sponsor

1 package available	★ <b>Award Sponsor for the Most Innovative Solution Presented at UMD18</b> Honorific Speech in the morning session of the last day, Award with Logo, Name of jury  <b>Company Logo in Program / on Website</b>	<b>10.000 €</b> (includes 1 conference ticket)
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We also offer general packages that can be booked either in addition to the above listed standard packages or as stand-alone packages.

### Additional Options

Packages available	<b>High Quality Conference Bag with Logo (exclusively)</b>	<b>4.000 €</b> (+ production costs)
	<b>UMD18 Lanyards / Name Badges (exclusively)</b>	<b>3.000 €</b> (+ production costs)
	<b>Company Logo at Entrance Banner</b>	<b>1.000 €</b>
	<b>½ Page Advertising in Conference Proceedings</b>	<b>1.500 €</b>
	<b>“Buddy Bear” or “Ampelmann” with Company Logo (exclusively)</b> Giveaway for all participants	<b>2.000 €</b>

All given prices exclude VAT.

We can also define other packages based on your individual needs. Please contact us to discuss.  
For questions and comments please contact us at [mail@smartcity-dialogues.com](mailto:mail@smartcity-dialogues.com).